



## BRAND OPERATIONS INTERNSHIP

RiverWILD is looking for versatile and driven individuals to join us for our 2025 summer internship program, [Into the WILD](#). Our Brand Operations Internship includes a focus in marketing, branding, and customer service!

If you have the will to win, consider yourself adaptable to changing circumstances, and the determination to get the job done, this would be a great opportunity for you to learn and develop your skills!

This internship will provide relevant, hands-on experience and a realistic view of what it's like to work in marketing and customer service for an e-commerce brand. You'll also get to experience our unique culture, grow your social and professional network, and interact with our Leadership Team.

### Into the WILD Overview

- May 2025 - August 2025
- 12-week, **PAID** internship
- 40 hours/week, in-person
- Clayton, NC

### Job Responsibilities

- Work with the company leaders on the creation and distribution of marketing collateral, including but not limited to, email, social media content, print, and word of mouth
- Curate content for social media, blogs, email campaigns, websites, and other marketing collateral
- Monitor and report on digital content performance to strategize future campaigns and promotions
- Bring ideas to the table on how to grow our reach and improve processes related to our marketing reach
- Coordinate and implement content calendars
- Work with the sales and logistics team to ensure customer satisfaction throughout the order fulfillment process
- Develop a customer loyalty program that promotes customer retention
- Work Wilders markets and other events including farmers markets and pop-up shops

## Qualifications

- Currently pursuing a degree in Marketing, Communications, or related field
- Highly motivated and challenge-driven
- Strong ability to demonstrate leadership and interpersonal skills
- Excellent written and verbal communication
- Ability to work in a team environment



## Why Work for Us

Our mission is to impact and develop people, including our employees and those we do business with each and every day. We are only able to achieve our mission by living out our Core Values. Our Core Values provide us with a clear understanding as to what our culture is all about - Will to Win, Intentional Adaptability, Live Compassionately, and Disciplined Execution.

Our Core Values are built on the foundation of Faith and Family. Our Faith in God guides us; to believe the best in each other, value family, and love our community.

## Perks

- Full Kitchen: Our kitchen is fully available for your use and is even stocked with healthy snacks, candy bars, sweets, coffee, and more.
- Casual Dress Code: Replace your loafers and pumps with flats or sneakers. Our dress code is professional, yet relaxed and approachable.
- Company Outings: We've never been able to get into the "all work and no play" concept. We'll frequently cut out early and go do something fun. Many of our larger events are pre-planned and already on the calendar.
- Community Volunteer Opportunities: One of RiverWild's core values is "Live Compassionately". We take time throughout the year to get connected with and come alongside our local community.
- Wilders Discount: Employees receive a 25% discount on all meat and produce products from Wilders Farm.

## Apply Today!

If this sounds like a position and culture you'd enjoy and excel in, please apply online at [staywild.com/internships](http://staywild.com/internships).